

#### **RONOG 2025**

## Omada & VIGI by TP-Link for System Integrators

Romeo Boţ

**Senior Presales Engineer** 



## 01

## **TP-Link Systems Inc**



#### Why TP-Link?

#### **TP-Link Group**

- World's **No.1** provider of Wi-Fi devices for 13+ consecutive years with 42 Global Subsidiaries
- 1st Vendor to Launch Full Wi-Fi 7 for Home & Enterprise
- Recognized by Gartner\*\* for Enterprise LAN Infrastructure for 7 Consecutive Years
- 29+ Years of Networking Expertise

#### **TP-Link Romania**

- Strong local presence presales consultancy, deal registration, Solution X Partner Program, training and certifications, free localized technical support
- Local warehouse and delivery hub
- Up to 5 years warranty for business solutions



#### **TP-Link Group**

#### **Profile**

TP-Link is a global multinational group in consumer networking, consumer electronics, enterprise networking, enterprise security, software, and cloud services.

With humble beginnings in 1996, TP-Link has grown to what it is today, a global leader. The company has dual headquarters in the United States, and 42 global branches. You can find our Reliably Smart devices connecting billions of users in over 170 countries and regions with cutting-edge technologies.

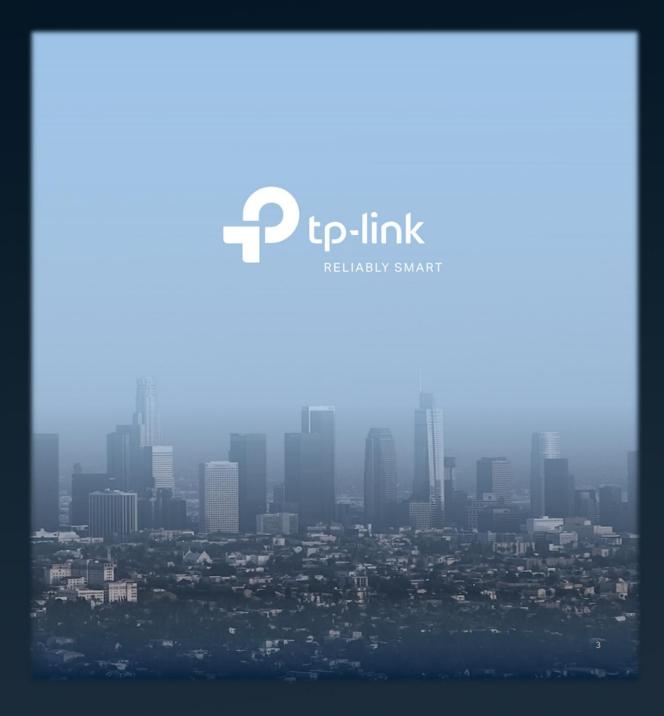
With independent sub-brands such as Omada®, VIGI®, Tapo® Aginet™, TP-Link is delivering reliable, high-performance, convenient solutions to global users. Embracing professionalism, innovation, excellence, and simplicity, we aim to assist our partners in achieving remarkable global performance and enable consumers to enjoy the wonders of technology.

#### Vision

Pursue Excellence. Explore Possibilities.

TP-Link<sup>®</sup>, Kasa<sup>®</sup>, Tapo<sup>®</sup>, TP-Link Omada<sup>®</sup>, Aginet<sup>™</sup>, and VIGI<sup>®</sup> are trademarks owned by TP-Link.





#### **TP-Link Group - History**

>> Origins & Initial Growth

**>>** 

**Overseas Expansion** 

**>>** 

**Business Globalization** 

1996

TP-Link was founded.

2005

Established the first separate legal entity in Singapore.

Exported products and services to multiple continents.

2012

Established a legal entity in South Africa, completing our business expansion across six continents. 2017

Unveiled our business networking brand, Omada®

2025

Recognized by Gartner for 7 consecutive years in Enterprise Wired and Wireless LAN Infrastructure

1997

Set up our own R&D team.

Set up our own manufacturing base.

2010

First recognized as the World's No. 1 in the WLAN market\*.

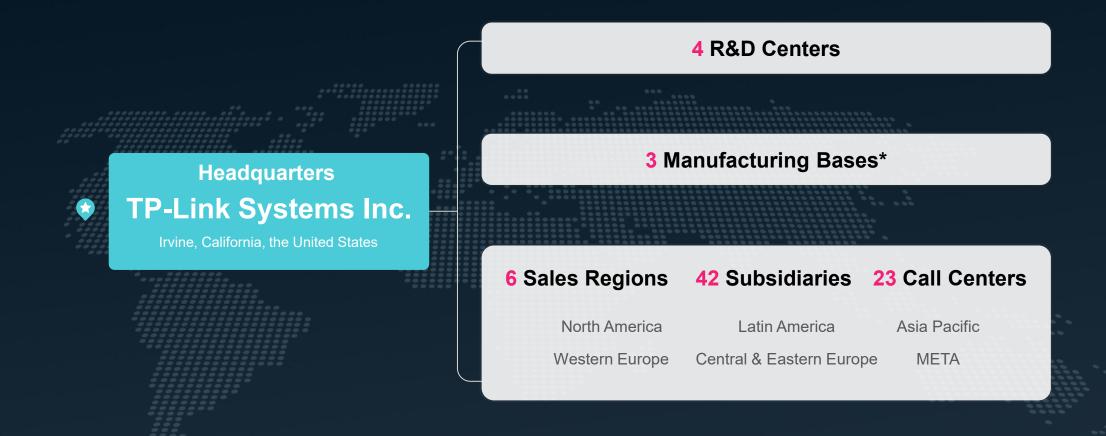
2014

TP-Link Research America Corp. was established in San Jose, California. 2023

TP-Link Global Inc. in Irvine, California, serve as a key center for product and R&D.



#### **TP-Link Corporate Structure**





#### **R&D** Centers

TP-Link has established four R&D centers focused on advancing state-of-the-art technologies and products. Committed to fostering innovation, TP-Link consistently delivers high-quality products that set industry standards.





#### **Manufacturing Bases**

TP-Link has three manufacturing bases in China, Vietnam, and Brazil.\* This integrated network guarantees comprehensive quality control and top-tier manufacturing.

\*Includes the manufacturing base in Brazil, which is under construction.





#### **Brands**



Professional Enterprise Networking Solution



Professional Surveillance Solution



World-Leading Provider of Consumer Wi-Fi Networking Devices







Advanced Access and Management Solutions for Service Providers



Comprehensive Consumer Electronics Ecosystem





Leading Smart Home Brand



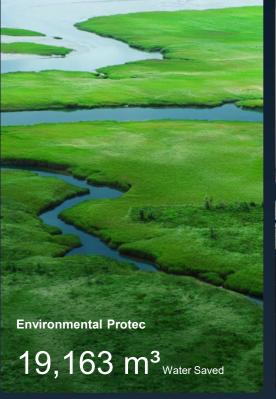
#### Sustainability

Since 2023, TP-Link has joined the UN Global Compact and aligned our sustainability strategies with the 17 United Nations Sustainable Development Goals. Our commitment to excellence integrates social responsibility, focusing on environmental, social, and governance initiatives to improve the digital lives of the communities we serve and make a lasting positive impact on the planet.





1,185 Training Sessions







## 02

## **TP-Link Romania**





#### **TP-Link Romania**

#### **Strong local support for our partners**

Romanian Subsidiary since 2012 13+ Years



- **>** 27M € annual sales revenue
- **>** 5M € enterprise solutions
- **▶** 16K Access Points / year

- **→** 30<sup>+</sup> Employees
- **▶** 50<sup>+</sup> Projects / Quarter
- ➤ 17<sup>+</sup> years local market presence
- **→** 70k<sup>+</sup> Social Media Followers

#### **TP-Link Romania**

## Provides Professional Support for Business Success

#### **TP-Link Romania Structure**

ISP B2B Product B2C

Operations Marketing HR Technical Support

Logistics & Administration Finance Call Center



## Omâda Business Networking

### **TP-Link**

Recognized for

#### **7 Consecutive Years**

in the 2025 Gartner Magic Quadrant for Enterprise Wired and Wireless LAN Infrastructure

## One of the 12 Vendors Recognized

for Enterprise Networking

\*Source: Gartner, Magic Quadrant for Enterprise Wired and Wireless LAN Infrastructure, Tim Zimmerman, Christian Canales, et at., 2025.

Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation

Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

ARTNER and MAGIC QUADRANT are registered trademarks of Gartner, Inc. and/or its affiliates in the U.S. and internationally and are used herein with permission. All rights reserve

## **TP-Link Business Networking and Surveillance**

Customers from different industries choose Omada and VIGI, including hospitality, catering, education, retail, MDU, public sector, big events, and more.

• Integrated Network and Surveillance

Omâdo Central

Business Networking

- ∣ Omada
- Omâdo Campus

Business Surveillance

VIGI

## Unified Networking and Surveillance Solution

## Unified Cloud Management in One System



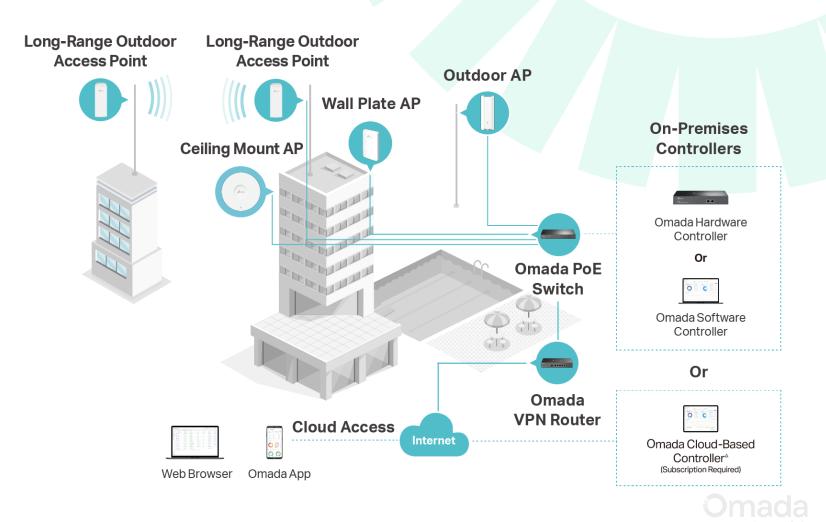
## Omada SDN and SD-WAN Centralized Management Solution

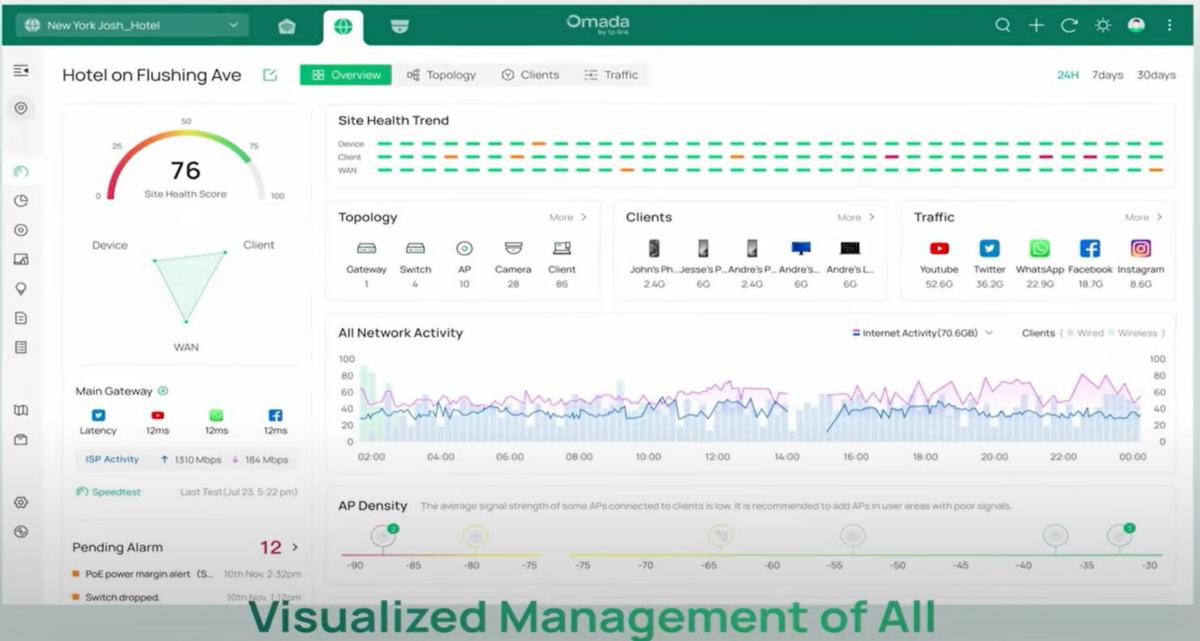
Omada's Software-Defined Networking (SDN) platform integrates network devices, including access points, switches, and gateways, providing 100% centralized cloud management — all controlled from a single interface



**B2B Focused Brand** 

The Greek word for "Team"





Visualized Management of All Networking and Surveillance Devices

## **Omada Access Points**

**The Professional Business Wi-Fi** 



#### **Scenario-Based Design**

Specially-Designed Omada Access Points for All Kinds of Environments

#### Indoor



**Indoor Areas** Ceiling Mount APs



In-Room Wi-Fi Wall Plate APs

#### **Outdoor**



**Outdoor Environments Outdoor Access Points** 

#### **Featured Scenarios**



The Latest Technology Wi-Fi 7 Access Points



**High-Density Environment High-Density Access Points** 



**Large Areas** Ultra Range Access Points



**Installation Process Fiber Connections** 

Desktop APs

Indoor Areas without GPON Wi-Fi with

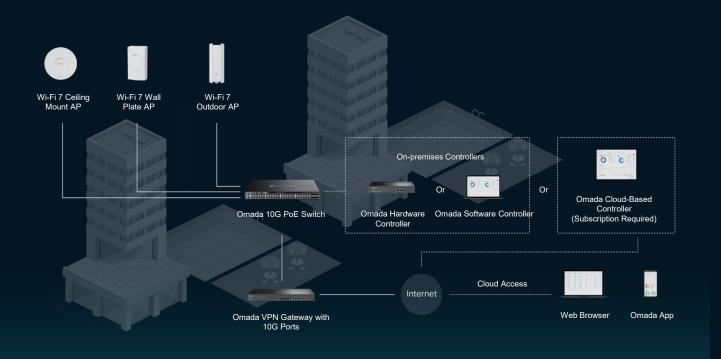
**GPON Access Points** 



PtMP & PtP Long Range Wi-Fi

**Outdoor Bridge Access Points** 

## Full Home & Enterprise Wi-Fi 7 Solution



## Wi-Fi 7

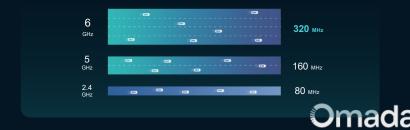
Higher Efficiency



C Lower Latency



Higher Bandwidth



#### Point-to-Point (PtP) Network Expansion or Remote Camera Monitoring

### **Omada Bridge KIT**





Extend Wi-Fi to Additional Buildings

Extend your home network or Wi-Fi to your shop, barn, garage, farm, storehouse, guesthouse, or RV.



Extend Wi-Fi to Additional Offices

Provide 550Mbps bandwidth within a 328ft (100m) range using the EAP215-Bridge KIT or EAP211-Bridge KIT.\*



Elevator PtP Wi-Fi for Surveillance

Record real-time video to an NVR with virtually no hardwiring required





#### Omada Campus End-to-End High-Performance Stackable L3 Switches

#### **High-Speed and Flexible Connectivity**

- Core/ Aggregation switch: 100G QSFP28
   & 25G SFP28 slots, max 6.4Tbps
   switching capacity per unit
- Access switches: 24 or 48 gigabit and
   2.5G PoE or non-PoE ports

#### **Abundant Features**

- BGP/OSPF/ IS-IS/ RIP
- PIM-SM/DM
- ECMP/ VRF
- Static Routing/ PBR
- PTPv2/802.1AS

#### **High PoE Capability**

- 802.3af/at/bt PoE++ standard
- Up to 1440/720 W PoE budget per unit\*
- Perpetual PoE
- Fast POE

#### **Convenient Maintenance**

- Multiple management methods, including Console port and MGMT port
- Web UI & CLI & SNMP & App\*\*
- · OAM, DDM, sFlow, RSPAN

#### **High Availability and Reliability**

- Physical stacking
- M-LAG
- VRRP
- ERPS
- · Redundant power supply & Fans
- · Two flashes for redundant BOOT

#### **High Performance**

- Powerful CPU
- Advanced Switch Chip
- High Memory Capacity

#### Omada SDN\*\*

- Cloud Centralized Management
- Zero-Touch Provisioning
- Multi-Tenant Privilege Assignment
- Batch Configuration

#### A Reliable Brand

- Better Support
- Vertical Integration and Stable Supply
- Longer Product Warranty
- A Best-In-Class Total Value



<sup>\*</sup>The PoE budgets vary with the power supply modules.

<sup>\*\*</sup>Requires the use of Omada SDN Controller.

#### More Scenarios, Applications & Devices Require Bandwidth More Than Gigabit







**Video Conferences** 



VR/AR



**Backup and Restore** 



**High Density Scenarios** 

**Online Video Learning** 



**Business and Home Offices** Instant Transfer for Workstations





**LAN Parties** 



**Public Events** 





2.5G NAS/Server

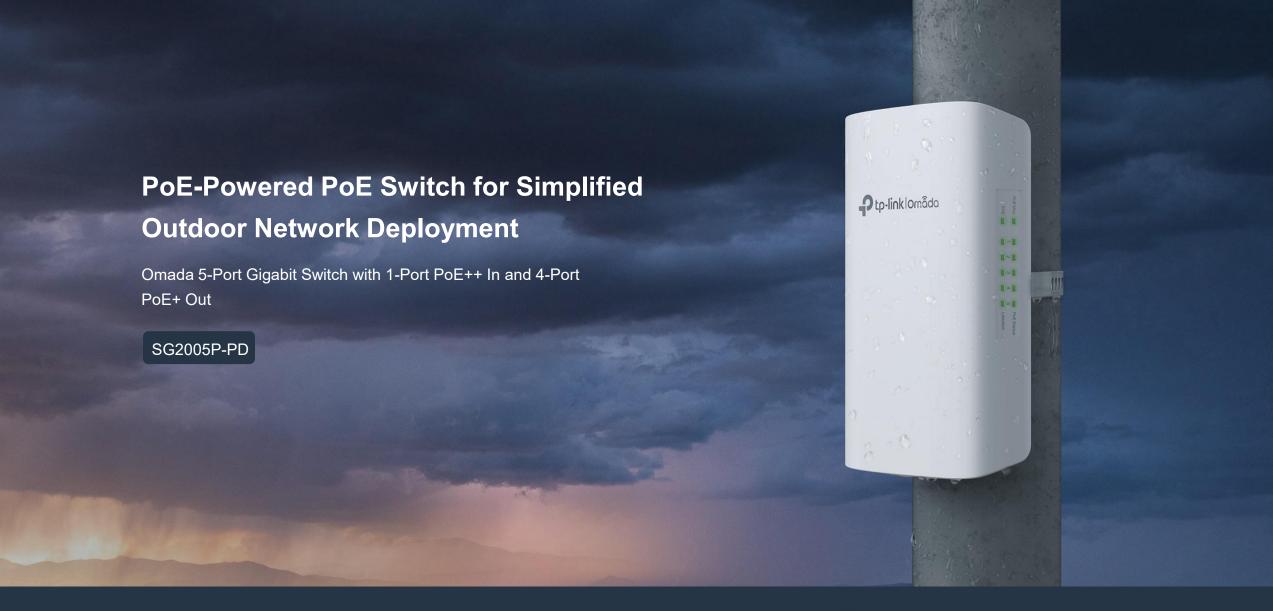


2.5G Workstation



2.5G Network Interface Card











Double the PoE Distance up to 200 m
without Losing Gigabit Speeds



Easy Ins



Easy Installation with
Pole-Mounting / Wall-Mounting



Waterproof and UV-Resistant Casing



Centralized and Multi-Site Management



Static Routing

#### **Industrial-Grade Protection Built for Harsh Environments**



Designed for environments with wide temperature changes, or in conditions with heavy vibration and shock. These high temperature Ethernet switches operate in both extremely hot and cold conditions.

#### **Protection and Environmental Adaptability**

#### **Operating Temperature**

-40 °C to 75 °C

#### **Power Supply Protection**

Overload Current Protection Overload Voltage Protection Reverse Polarity Protection

#### **Surge Protection**

±6 kV in for Ethernet ports±4 kV in for DC power input ports

#### **Aluminum Casing with DIN Rail**

Industrial-Grade IP40 Aluminum Casing

# Omada by to-fink Omada by to-fink

#### **Standard and Certification**

**EMC** 

IEC 61000-4-2 ESD: Contact: 6 kV; Air: 8 kV IEC 61000-4-3 RS: 80 MHz to 1 GHz: 20 V/m IEC 61000-4-4 EFT: Power: 2 kV; Signal: 2 kV IEC 61000-4-5 Surge: Power: 4 kV; Signal: 6 kV

IEC 61000-4-6 CS: 10 V

IEC 61000-4-8 PFMF: 100 A/m

EN 55032/35 EN61000-6-2 EN61000-6-4 **Shock** 

IEC 60068-2-27

**Freefall** 

IEC 60068-2-32

**Vibration** 

IEC 60068-2-6

#### Certifiation

**ESD Protection** 

Air: ±8 kV, Contact: ±6 kV

CE, FCC, RoHS



## **Omada Gateways**

#### Reliable Business Gateways



## Access 4G+ Speed Anywhere, Anytime

Omada 4G+ Cat6 AX3000 Gigabit VPN Gateway with 4-Port PoE+

ER706WP-4G













2× Nano SIM



IPSec/L2TP/PPTP/ OpenVPN/GRE/SSL



Centralized Management



Load Balancing



Omada App

4G Cat6 up to 300 Mbps

6× Gigabit **Ethernet Ports &** 4× PoE+ Ports

**Card Slots** 

/ WireGuard VPN





4G+ Cat6 up to 300 Mbps



Centralized Management



2402Mbps + 574Mbps



 $1 \times GE PoE In (90W) &$  $2 \times GE PoE Out (30W each)$ 



Multi-Protocol VPN Support



4G & Ethernet WAN
Auto Backup with Load
Balancing



1× Nano SIM Card Slot



IP55
Weatherproof

#### **Omada Integrated Gateway**

3-in-1 solution



#### **ER7212PC (V2)**

- 3-in-1 (Gateway & Controller & PoE+ output)
  - 110W PoE+ budget
  - Up to 22 Omada devices (2 gateways, 20 Switches/EAPs)
- More Powerful
  - Quad-Core
  - 2GB DDR
- Quick Start up
  - First boot time: < 3min
  - First adopt time: < 3min</li>
- Better Performance:
  - UDP Packet forwarding: 1534Mbps
  - IPSec VPN: 982Mpbs
  - L2TP VPN: 838Mbps
  - Open VPN: 232Mbps
- More functions
  - VPN: WireGuard & SSL
  - Content Filter
  - IPS/IDS
  - DPI

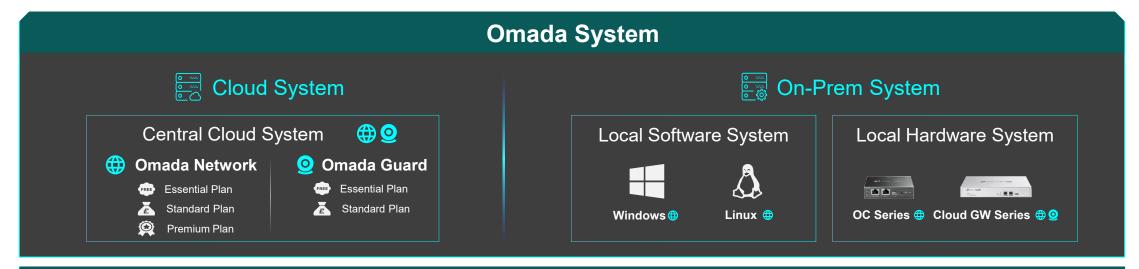


## **Omada Controllers and App**

**Flexible Management Architecture** 



#### **Omada SaaS Product Matrix**







Controller Manager
Unified Management
Entry of Controller



Omada License
License Management
Platform



Omada ID
Unified Single SignOn Account System



Account Manager

Account Authority

Control Module



API Key Manager
Account-level API Key
Management Module

#### **Omada APP & Tools**





Omada Guard APP

Mobile surveillance monitoring app



Omada Config Tool
Customized pre-configured tools



Navi APP

Project Onboarding and troubleshooting tools



**Omada Design Hub** 

Web-based Solution Create and Simulation Toolkit

### Omâda

#### **Cloud Essentials for Free Use**

Offers a free and easy way to remotely and centrally manage and monitor the essential features for small and medium businesses without the complexity required by larger-scale operations, ideal for surveillance and small-scale Unified Communication.

\*The cloud access of Omada Hardware Controller or Software Controller is free. The Cloud-Based Controller offers the Essentials version of cloud services for free, while the Standard version, which includes advanced features, requires a license.



Lifetime Free Cloud without Any Additional Fees



Exists Entirely in the Cloud. No Hardware or Software Controller Needed



Cloud Centralized Management for Multiple Sites



Access Anytime via Omada App or Web



Easy Setup, Use, and Maintenance



Zero-Touch Provisioning (ZTP) without Unboxing\*\*



Upgrade to Standard with a Seamless Subscription\*\*\*



Unlimited Management Scale

## Free Omada Cloud Essentials' Management Interface



#### **Omada App**



Omada Cloud-Based Controller (Essentials for free and Standard for More Advanced Features)

<sup>\*\*</sup>The gateway requires one-step configuration.

<sup>\*\*\*</sup>Available from Q4 2024.

## **Omada Accessories**

**Accessories for Flexible Network Deployment** 





A Unified Management Platform for Your Network and Surveillance



Access Point

#### **Unified Management in One System**

- Integrating Omada Networking and Omada Guard
- Visualized Management
- Practical Site Map

Gateway

Switch

Multi-User Privilege Assignment for Flexible Management

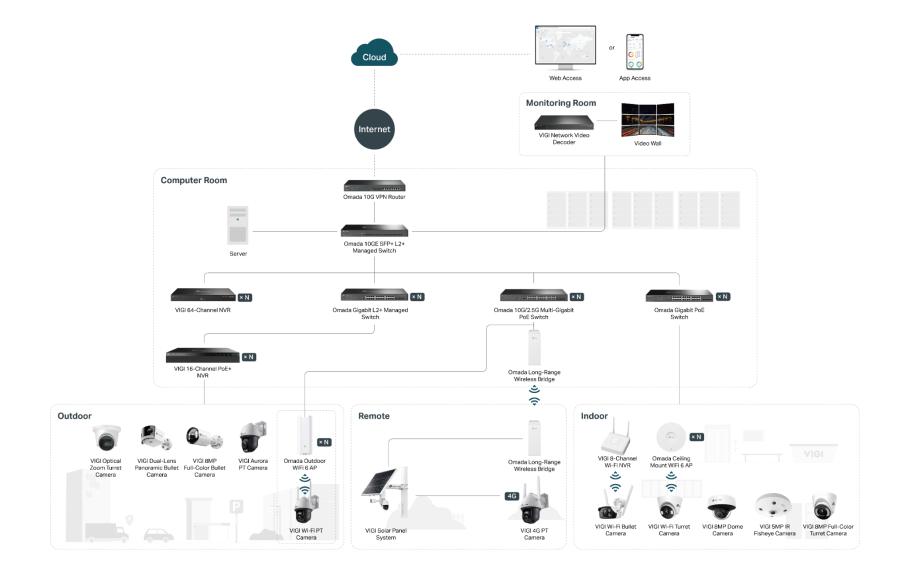
#### **Easy Deployment and Setup**

- Automatic Device Detection and One-Click Adoption
- Zero-Touch Provisioning (ZTP)
- Automatic Topology Recognition
- One-Click Surveillance VLAN and QoS

#### **Remote Troubleshooting**

- Troubleshoot All Devices in One System
- Remote Reboot Camera, Automatically or Manually
- Integrated Troubleshooting Tools Including Cable Test
- · Camera Offline Alarm

## Omada Central — An Integrated Network and Video Surveillance Solution





### What is Omada Design Hub?

#### **Product Introduction**

Professional commercial network design tool within TP-Link Omada ecosystem, delivering integrated network and security planning solutions for SMBs and system integrators.

#### **Core Values**

#### ➤ Intelligent Design Automation

Auto-decoding floor plans & device positioning, reduces manual operations

#### > Precision Simulation Engine

Real-time generation of Wi-Fi heatmaps/surveillance simulation diagrams

#### > One-Click Delivery System

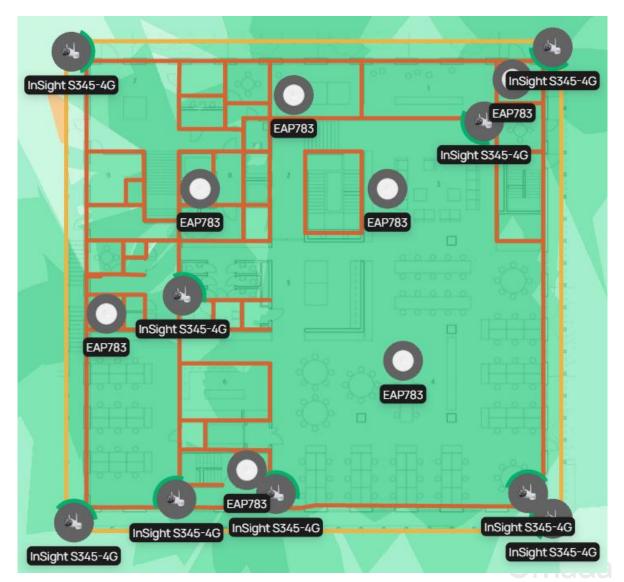
Simultaneous export of drawings/BOM/quotations

#### > Smart Cost Engine

Customizable components (racks/cables/add-ons) & multi-tier tax configurations, 3-step quotation workflow

#### > Native Hardware Interoperability

Native integration with Omada SDN controllers & EAP series Wi-Fi/security devices



## **VIGI Portfolio**

## Complete Product Line for SMBs

Software Service | Camera | NVR | Solar Power System | Accessories













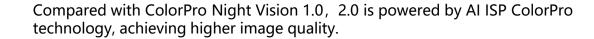
## **02 VIGI IP Camera** \_ InSight Series

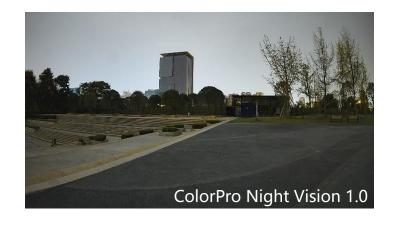
Camera Type Resolution		Dome		Bullet		Turret		РТ		Special
	O.	InSight S285Z 8MP Full-Color Motorized Varifocal Dome		InSight S385Z 8MP Full-Color Motorized Varifocal Bullet		InSight S485Z 8MP Full-Color Motorized Varifocal Turret		InSight PTZ7832 7-inch 8MP 32X Network Speed Dome		InSight S9165QPS 4MPX4 Panoramic ColorPro 2.0
8MP				InSight S385PI 180° Panoramic		InSight S485PI 180° Panoramic	25	InSight PTZ5425 5-inch 4MP 25X IR PTZ		
			2	InSight S385DPS 8MP Panoramic ColorPro						
	Anna Carlo	InSight S285S 8MP ColorPro 2.0 Dome	Va S	InSight S385S 8MP ColorPro 2.0 Bullet		InSight S485S 8MP ColorPro 2.0 Turret				InSight S6125I* 8MP IR Fisheye
		InSight S285 8MP Full-Color Dome		InSight S385 8MP Full-Color Bullet		InSight S485 8MP Full-Color Turret				
5МР				InSight S355 5MP Full-Color Bullet		InSight S455 5MP Full-Color Turret			<b>(9)</b>	InSight S655I* 5MP IR Fisheye
			2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	InSight LPR345Z  4MP Full-Color ANPR Bullet				InSight S545ZR 3-inch 4MP 5X IR PTZ		
	<b>D</b> ate to	InSight S245S 4MP ColorPro 2.0 Dome	( )	InSight S345S 4MP ColorPro 2.0 Bullet		InSight S445S 4MP ColorPro 2.0 Turret				
4MP		InSight S2451 Mini 4MP IR Mini Dome		InSight S345-4G 4MP Full-Color 4G Bullet				InSight S545Z-4G 4MP 5X Full-Color 4G PTZ		
		InSight S245ZI 4MP IR Motorized Varifocal Dome		InSight S345ZI 4MP IR Motorized Varifocal Bullet	g .	InSight S445ZI 4MP IR Motorized Varifocal Turret	1	InSight S545Z 4MP Full-Color PTZ		
	Part of the second of the seco	InSight S245 4MP Full-Color Dome		InSight S345 4MP Full-Color Bullet	6	InSight S445 4MP Full-Color Turret				
2MP	(1) VIS	InSight S225 2MP Full-Color Dome		InSight S325 2MP Full-Color Bullet		InSight S425 2MP Full-Color Turret				Omada by tp-link

Camera Type Resolution	Dome	Bullet	Turret	PT		
5MP+	VIGI C250 5MP Full-Color Dome	VIGI C350 5MP Full-Color Bullet	VIGI C450 5MP Full-Color Turret			
		VIGI C340S 4MP ColorPro Bullet		VIGI C540S 4MP ColorPro PT		
				VIGI C540V 4MP Dual-Lens Varied Focal Full-Color PT		
4MP				VIGI C540-4G 4MP Full-Color 4G PT		
HIVIF		VIGI C340-W 4MP Full-Color Wi-Fi Bullet	VIGI C440-W 4MP Full-Color Wi-Fi Turret	VIGI C540-W 4MP Full-Color Wi-Fi PT		
	VIGI C240 4MP Full- Color Dome	VIGI C340 4MP Full- Color Bullet	VIGI C440 4MP Full-Color Turret	VIGI C540 4MP Full-Color PT		
	VIGI C240I 4MP IR Dome	VIGI C340I 4MP IR Bullet	VIGI C440I 4MP IR Turret			
	VIGI C230 3MP Full- Color Dome	VIGI C330 3MP Full- Color Bullet	VIGI C430 3MP Full-Color Turret			
3МР	VIGI C230I 3MP IR Dome	VIGI C330I 3MP IR Bullet	VIGI C430I 3MP IR Turret			
	VIGI C230I Mini 3MP IR Dome					
22.15	VIGI C220I 2MP IR Dome	VIGI C320I 2MP IR Bullet	VIGI C420I 2MP IR Turret			
2МР		EasyCam C320 2MP Full-Color Bullet	EasyCam C420 2MP Full-Color Turret	Oma		

## 02 VIGI IP Camera \_ Highlights

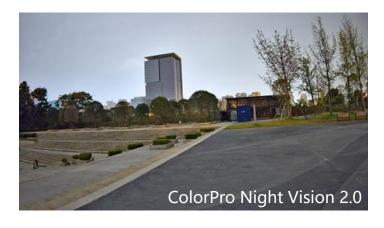
## **ColorPro Night Vision 2.0**



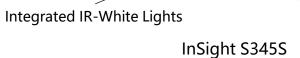














InSight S445S



## 02 VIGI IP Camera \_ Highlights

### **Dual-Lens Panoramic** + ColorPro Night Vision 1.0







Left Lens

Right Lens



**Dual-Lens Imaging** 

### **InSight S385DPS**

By combining two lenses, InSight S385DPS render 32:9 ultra-wide images without overlaps or gaps in the middle, effectively widening FOV and minimizing blind spots. Perfect for wide areas like lobbies, plazas and business parks.



### **02 VIGI IP Camera** Highlights

## **License Plate Recognition**





**Character Recognition** 



RS-485: Connect the Screen

### **InSight LPR345Z**

Supports 5x Optical Zoom and intelligent license plate recognition, replacing manual labor to achieve automated vehicle management and passage, reducing operating costs.

\*Based on the license plate recognition capability of InSight LPR345Z, a thirdparty license plate information management system is required to form a complete solution.



## **03 VIGI Network Video Recorder**









Channel SATA	4-Channel	8-Channel	16-Channel	32-Channel	64-Channel	96-Channel	128-Channel
16 SATA							VIGI NVR16128H 128 Channel, 16 SATA Interface
8 SATA					VIGI NVR8064H 64 Channel, 8 SATA Interface	VIGI NVR8096H 96 Channel,, 8 SATA Interface	
4 SATA			VIGI NVR4016H 16 Channel, 4 SATA Interface	VIGI NVR4032H 32 Channel, 4 SATA Interface	VIGI NVR4064H 64 Channel, 4 SATA Interface		
			VIGI NVR2016H-16MP-4TB 16 Channel, 16 PoE+ Ports, 4TB HDD Preinstalled	VIGI NVR2032H 32 Channel, 2 SATA Interface			
2 SATA		VIGI NVR2008H-8MP 8 Channel, 2 SATA Inerface, 8 POE+ Ports	VIGI NVR2016H-16MP/16P 16 Channel, 2 SATA Interface, 16 PoE+ Ports				
		VIGI NVR2008H-8MP-2TB 8 Channel, 8 PoE+ Ports, 2TB HDD Preinstalled	VIGI NVR2016H* 16 Channel, 2 SATA Interface				
1 SATA	VIGI NVR1004H 4 Channel, 1 SATA Interface	1 1					
	VIGI NVR1004H-4P-2TB 4 Channel, 4 PoE+ Ports, 2TB HDD Preinstalled	VIGI NVR1108H-W Wireless Paring, Built-In Speaker 1 SATA Interface, 300Mbps					
	VIGI NVR1004H-4P 4 Channel, 4 PoE+ Ports	VIGI NVR1008H 8 Channel, 1 SATA Interface	VIGI NVR1016H 16 Channel, 1 SATA Interface				
	VIGI NVR1104H-4P 4 Channel, Built-In Speaker, 4 POE+ Ports	VIGI NVR1008H-8MP/8P 8 Channel, 1 SATA Interface, 8 POE+ Ports	n.				Omada by tp-link

## **04 VIGI Solar Power System** \_ Highlights

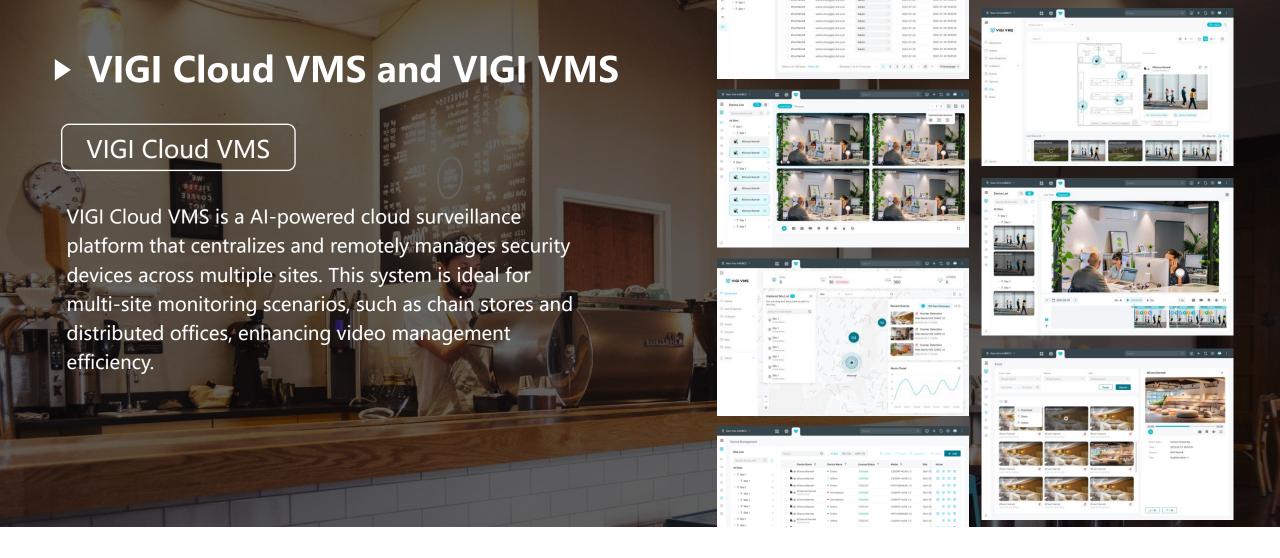
The relationship between system and components

# **VIGI SP18090\*** VIGI SP18090 | VIGI Intelligent Solar Power Supply System VIGI Solar Panel 90W VIGI PS90 VIGI 180W Solar Mount











Cloud-Hosted System



Centralized Multi-Site

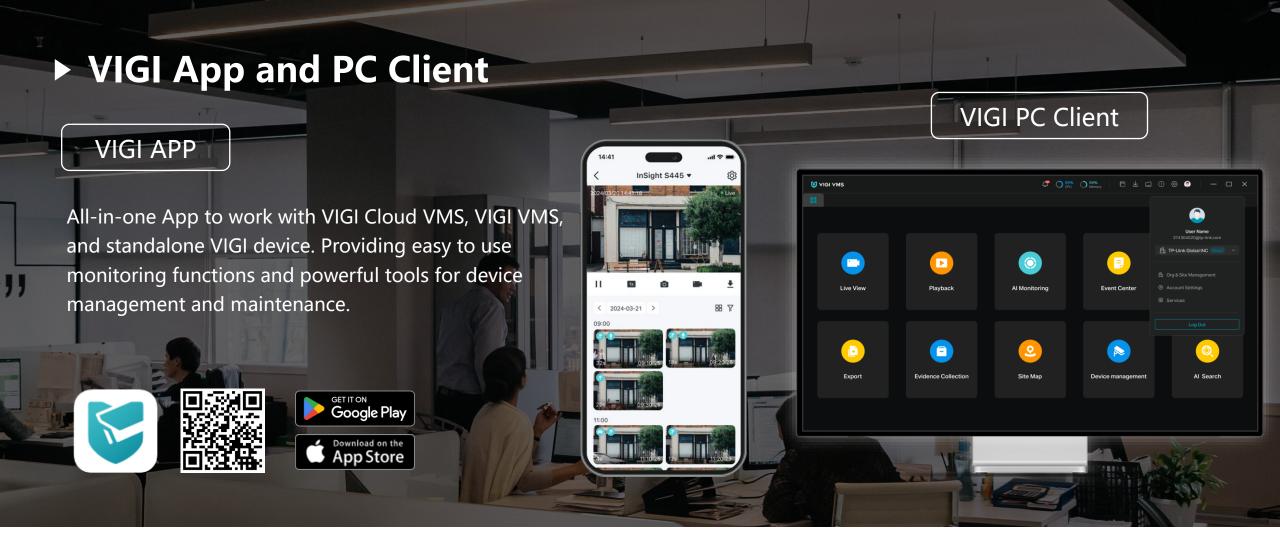


Al-Powered Surveillance



Professional Management







Modern Design App



Easy Setup and Use

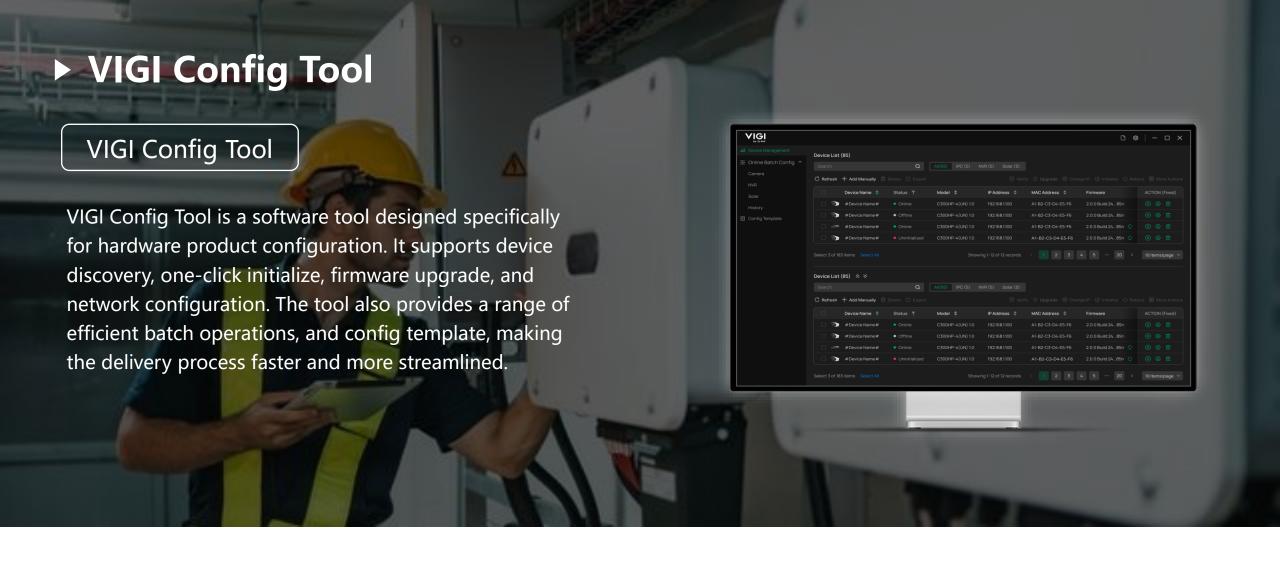


Remote Control



**Powerful Tools** 







PC Installed Software



Design for Configuration

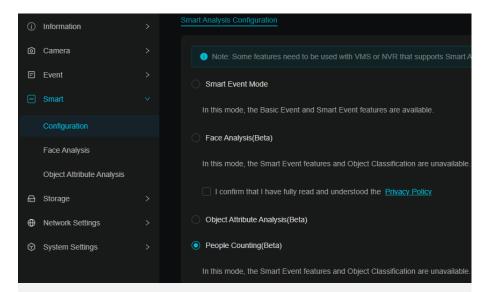


Efficient Batch Operations Streamlined Delivery





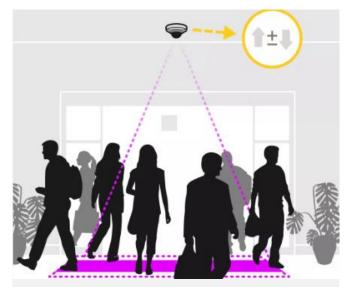
#### ► Advanced AI – People Counting Mode



#### **People Counting Mode**

A new advanced AI mode, People Counting Mode, is introduced in VIGI cameras\*. People counting mode provides people counting and enhanced Auto Snapshot in VIGI Cloud VMS/ VIGI VMS/ Omada Central. VIGI cameras in People Counting Mode can support these features standalone when directly adopted by VIGI Cloud VMS/ VIGI VMS/ Omada Central.

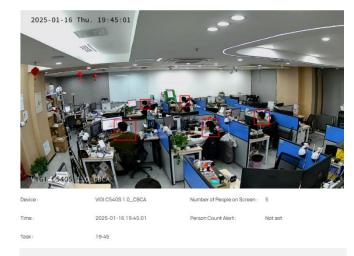
\*Only available in some models.



#### **People Counting**

People Counting is a new advanced AI function powered by People Counting Mode. It can achieve the statistics of the number of people entering and leaving the designated area at the site level and the generation of reports. It can fully assist SMB users in optimizing store layout, estimating peak hours, and evaluating business conditions, etc.

Snapshot Details



#### **Enhanced Auto Snapshot**

VIGI cameras in People Counting Mode can get snapshot with the number of people on screen. Enhanced Auto Snapshot can be used in store or office to replace the manually headcount check by employees. It can help SMB users in daily management, enhance crowd management, and improve safety.



## **▶** Third-Party Integration

### Third-Party Integration

VIGI supports various way to integrate with third-party system. It usually through standard protocol such as ONVIF and RTSP, and OpenAPI of VIGI device. We are also developing plugin software such as Milestone Plugin, so that VIGI device can support advanced functions on Milestone XProtect system. Besides, we are also building our partnership with platform like Eagle Eye through software integration.





**Standard Protocols** 







Software Integration



## **How Do We Support Our Partners?**



Deja partener?

Autentifică-te

Devino partener!

Creează cont

## How do we support our partners?

- 1. Deal Registration
- 2. Dedicated Account Manager for Direct Local Support
- 3. Marketing Funding to help business growth
- 4. NFR for Partner Activations
- 5. Free training and certification program

Direct contact with TP-Link Romania: projecte.ro@tp-link.com



Trainings & Certifications Platform











## Partner enablement - Webinars, Trainings, Events















### Why Omada & VIGI Unified Solution

Powered by Omada Central Platform

## Powered by Omada & VIGI Networking and Surveillance Products

## Unified Management in One System

- ✓ Integrating Omada Networking and Omada Guard
- ✓ Visualized Management
- ✓ Practical Site Map
- ✓ Multi-User Privilege
  Assignment for Flexible
  Management

## Easy Deployment and Setup

- ✓ Easy On-Site Setup with Auto Device Identification and One-Click Adoption
- ✓ Easy Remote Setup with Zero-Touch Provisioning (ZTP)\*
- ✓ Max 820ft PoE for Easy Camera Deployment
- ✓ One Click to Enhance Security and Quality with Surveillance VLAN and QoS

## Remote Maintenance and Troubleshooting

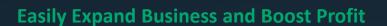
- ✓ Troubleshoot in One System to Save Time
- ✓ Topology for Quick Troubleshooting
- ✓ Remote Reboot Camera, Automatically or Manually
- ✓ Camera Offline Alarm
- ✓ Access Logs and Receive Alert Notifications at Any Time
- ✓ Cable Test for Precise Fault Detection
- ✓ Integrated Troubleshooting Tools

## Reliable Network & Surveillance Products

- One-Stop Solution with a Comprehensive Product Portfolio
- ✓ Video Monitoring in Omada Central
- ✓ AI-Powered Surveillance
- ✓ Featured Technologies for High Efficiency and Security

\*ZTP applies to networking devices.

Security cameras and NVRs are not applicable due to security requirements.



Reduce Complexity **Easily Expand Your Business** 

**Beyond Surveillance** 

Simplified Setup and Installation

Save Time to Complete More Projects

One Vender Full Solution

Means More Competitive Total Pricing and Higher Profit

Genuine Manufacturer with In-House Vertically Integrated Facilities for Top Quality at the Best Cost



### **TP-Link B2B Business Potential**

### **Case Study - Romania**

Hospitality | Retail | Education | Government | Factory | and more...



#### Hotels

- ✓ Lebăda Luxury Resort & SPA (Danube Delta)
- ✓ Forty One Hotel (Bucharest)



#### Healthcare

- Private Hospitals (Bucharest)
- ✓ Pharmacy chains (Bucharest)
- ✓ Public Hospitals (Romania)



#### Education

- University of Craiova (Craiova)
- ✓ Genesis College (Bucharest)



## Media & Entertainment

- ✓ VR Studio (Bucharest)
- ✓ East European Comic Con (Bucharest)
- ✓ Festivals with 10k+ users (Romania)

Discover more Omada Real-World Success: Case Studies





## Thanks for watching!

proiecte.ro@tp-link.com



