

Huawei Accelerates the Digital Journey

For Industry Success

Digitalization



Huawei: Leading provider of ICT Infrastructure and Smart Devices

Vision and mission

Bring digital to every person, home and organization
for a fully connected, intelligent world



213,000
employees



53.7%
of employees work in R&D



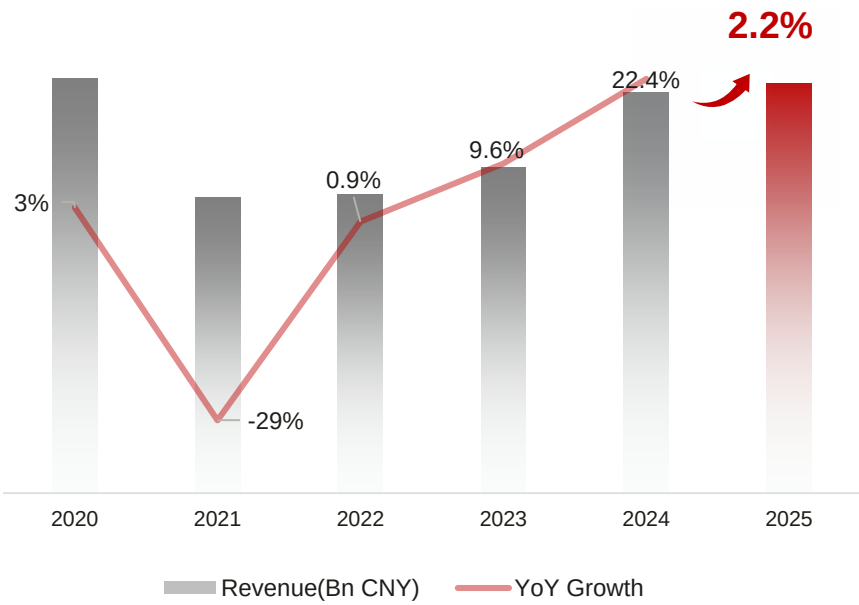
63.8%
of employees outside
China hired locally



170+
countries and regions

2025 Business Performance in Line with Forecasts

2025 Corporate Revenue \$124Bn



Key Business Progress



ICT Infrastructure

Developed **70Mn 5G-A users** in China

550+ sets Atlas 900 SuperPoDs delivered



Smart Device

Smartphone keeps **No.1** MS(16.4%) in China

In-house HarmonyOS installation touches **40Mn mark**



Intelligent Auto Solution

1.4Mn+ cars & **35** car models enabled by Huawei ADS



Huawei Cloud

1 → 11 Global AI computing centers



Digital Power

2.1 trillion+ kWh of green power generated

Note: The 2025 final figures are subject to the official annual report

2026: The IQ Era

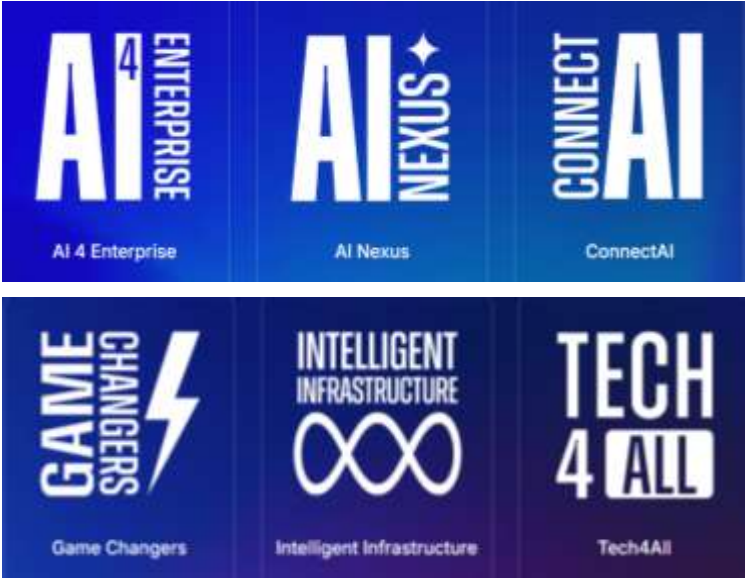


2024
Future First

2025
Converge. Connect. Create.

2026: The IQ Era

6 Themes



Hot Topics

- Agentic AI
- Mobile AI / GigaUplink
- 5G-A / U6GHz / 6G
- AI-RAN / O-RAN
- Network API / AN
- AI Computing Power
- AI Terminal / AI Service
- Digital Sovereignty
- Satellite Communication / Quantum

Huawei MWC26: Advancing All Intelligence

105,000+

Participants from Global

Advancing All Intelligence

11,000+

Huawei Global Customers and Partners

Huawei Telcos Exhibition Hall Highlights

Advancing All Intelligence



Connectivity

AI-Centric Network for
Agentic Service

Computing

New Choices for the World

Connectivity

Agentic MBB/UBB Network

- **3-layer Intelligence:** Service / Network / NE
- **U6GHz** Full-scenario Products: 5G-A → 6G smooth evolution

Computing

New Choices for the World

- **AI Infra.:** Atlas 950 SuperPoD 1st showcase overseas, AI storage, DCF...
- **AI Business:** self-use □ revenue growth

Huawei Enterprise Exhibition Hall Highlights

Advancing Industrial All Intelligence



22 industry-leading solutions

- Finance, Electric power
- Oil & Gas, ISP & Media
- Transportation, Port
- Manufacturing, Retail
- Public Service & City

Intelligence Data Center

30+ New Product

- **Computing:** Atlas 850E, TaiShan 950 SuperPoD...
- **Storage:** New OceanStor Dorado, OceanProtect, DCS ...
- **Datacom:** AirEngine Pre Wi-Fi 8 AP, CloudEngine switch...
- **Optical:** iFTTO solution series, NG-OTN series new products...

Intelligence Campus

AI is accelerating intelligent transformation across industries

US\$810 bn

AI investment in 2028, with a CAGR of 26.8%

US\$22.3 tn

Economic value created by AI from 2024 to 2030

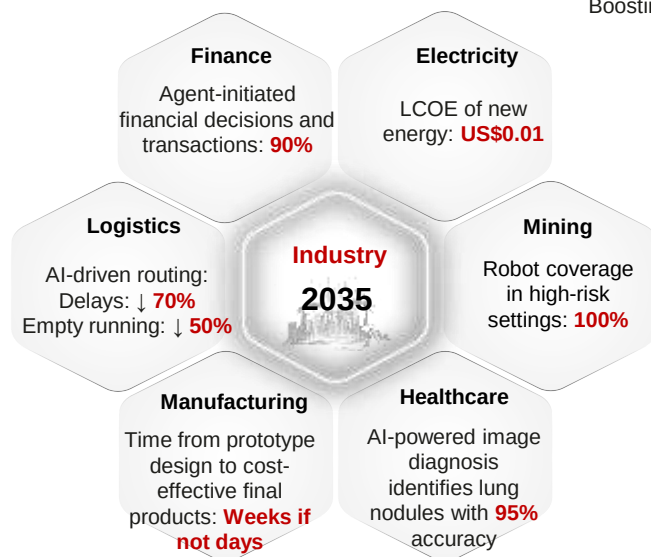
US\$9.55

Returns from every US\$1 invested in digital and intelligent transformation

AI is reshaping the economic paradigm and fueling the growth of the intelligent economy

(Source: Global Digitalization & Intelligence Index, IDC)

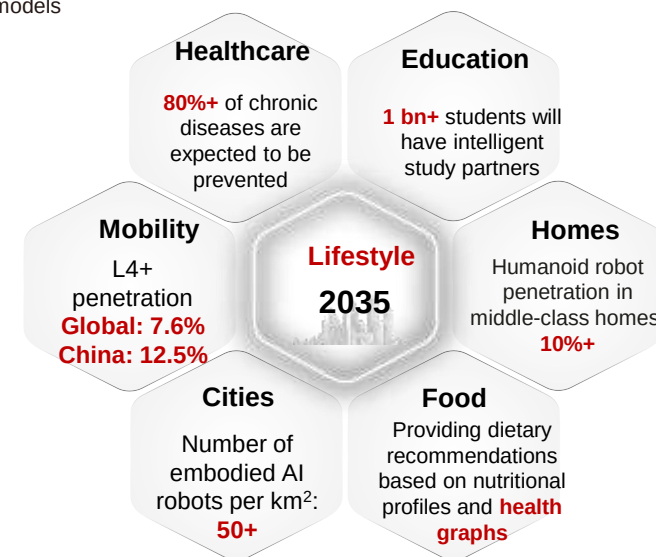
Boosting industry investment | Creating economic value | Reshaping business models



(Source: Huawei Intelligent World 2035)

Succeeding with AI: Transforming industries and everyday life

AI is reshaping intelligent productivity



(Source: Huawei Intelligent World 2035)

New types of workers

• Physical AI



• Digital AI



• World models



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New intelligent foundation

• Super devices



• Agentic Internet



• New compute architecture



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AI is driving the growth of the intelligent economy



New Digital Services require New Networking Experience

4 Development Directions Driven by New Services



XR Meeting

HD/4K -> 8K/xR/Metaverse
x00M $\xrightarrow{\text{BandWidth}}$ **xGbps**



Cloud Game

Web Surfing -> Interactive Game
100ms $\xrightarrow{\text{Latency}}$ **< 10ms**



Smart Home

PC/PAD/Phone -> Smart IoTs
< 10 $\xrightarrow{\text{Connection}}$ **>200**



Smart Factory

Home->SME -> Factory
ms@99.99% $\xrightarrow{\text{Deterministic}}$ **us@99.999%**

6 Requirements For Digital Experience

Ultra-low Latency
(100 -> < 10ms)

Green Low Carbon
(CoC v7 -> v8)

Ultra-high Bandwidth
(1 -> 10 Gbps)

Intelligent Connection
64 -> >100+

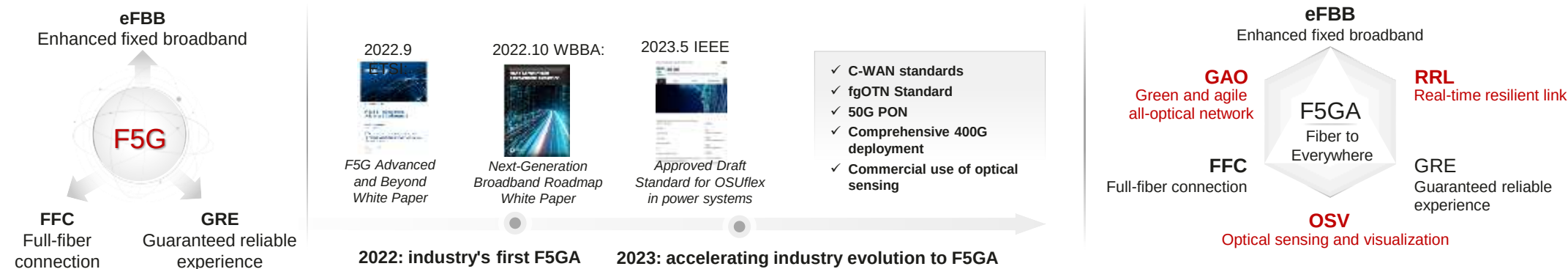
Seamless Roaming
(50ms -> 0 interrupt)

Intelligent O&M
(ADN L3->L4)

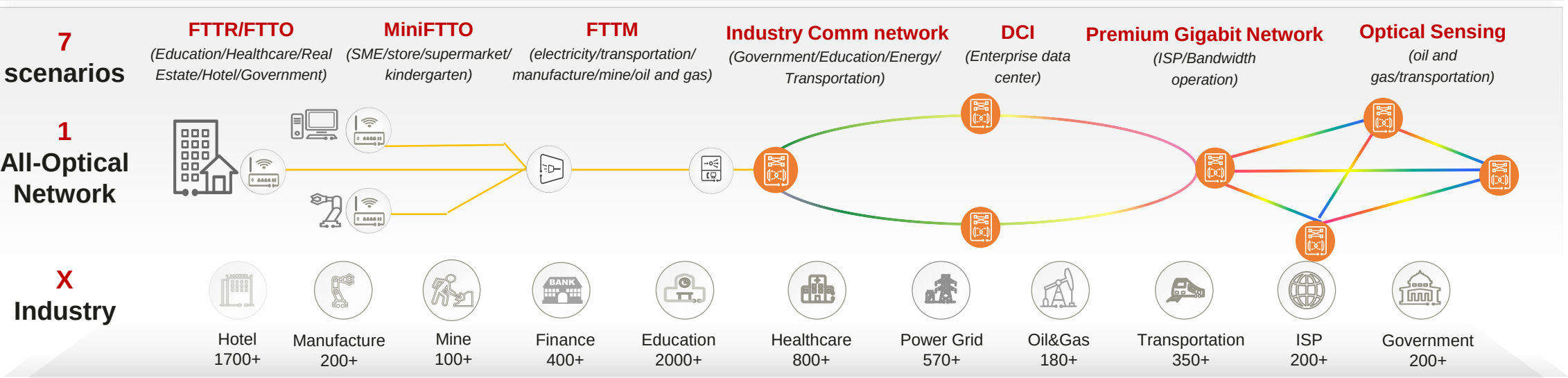
New Experience

F5G Advanced, Building fiber to everywhere and OTN to every site

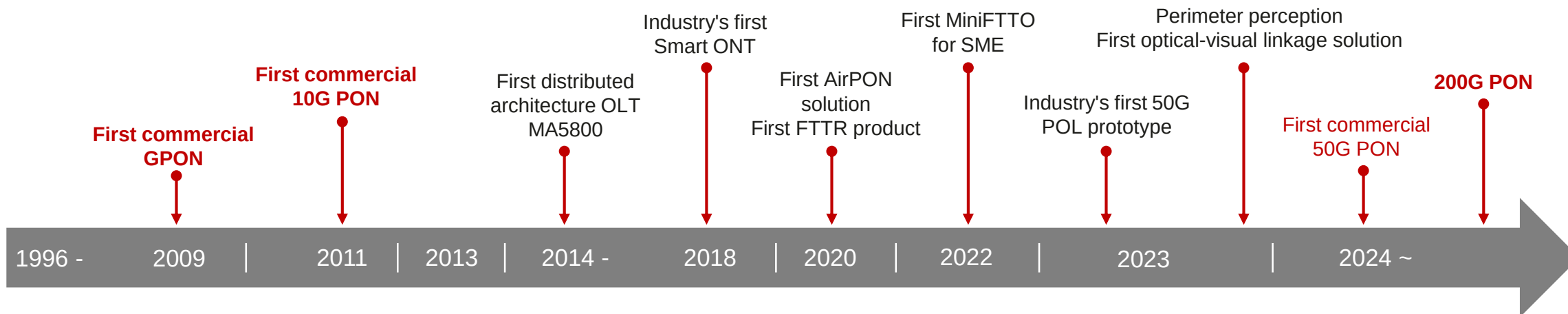
Huawei Intelligent optical network solution has been widely recognized by thousands of industry



OTN Infrastructure is a must – No Fiber, No AI. All-Optical Networks Accelerate AI into All Industries



Huawei Leading Optical Access Communications Technology Innovation



Core Innovation and Outstanding Contribution



Huawei Intelligent OptiX Network Wins Three International Technology Innovation Awards in 2021



Huawei All-Optical Access Wins "Four Awards" at the World Broadband Forum 2023 and the European Optical Communication Conference

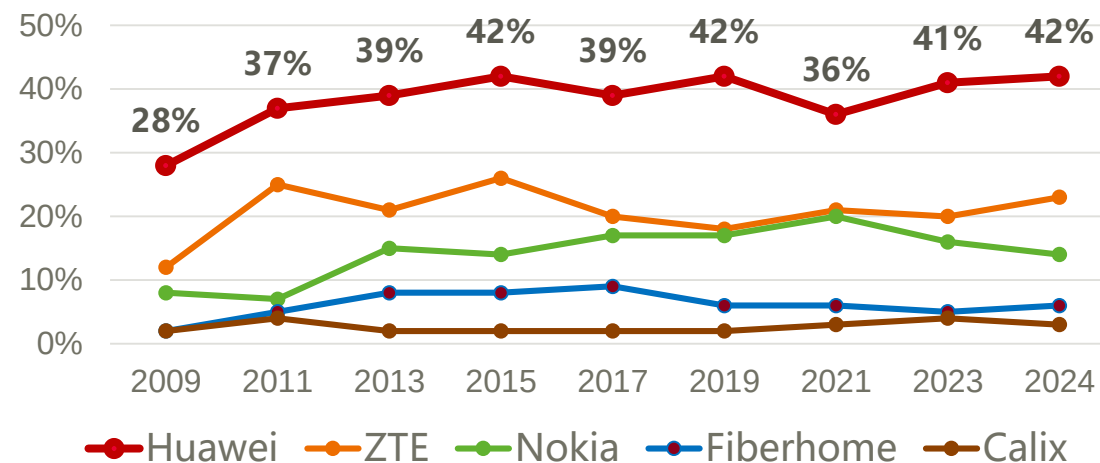


Huawei won the "Outstanding FTTH Solution Award" in 2022, BBWF, for its leading 50G PON innovation.



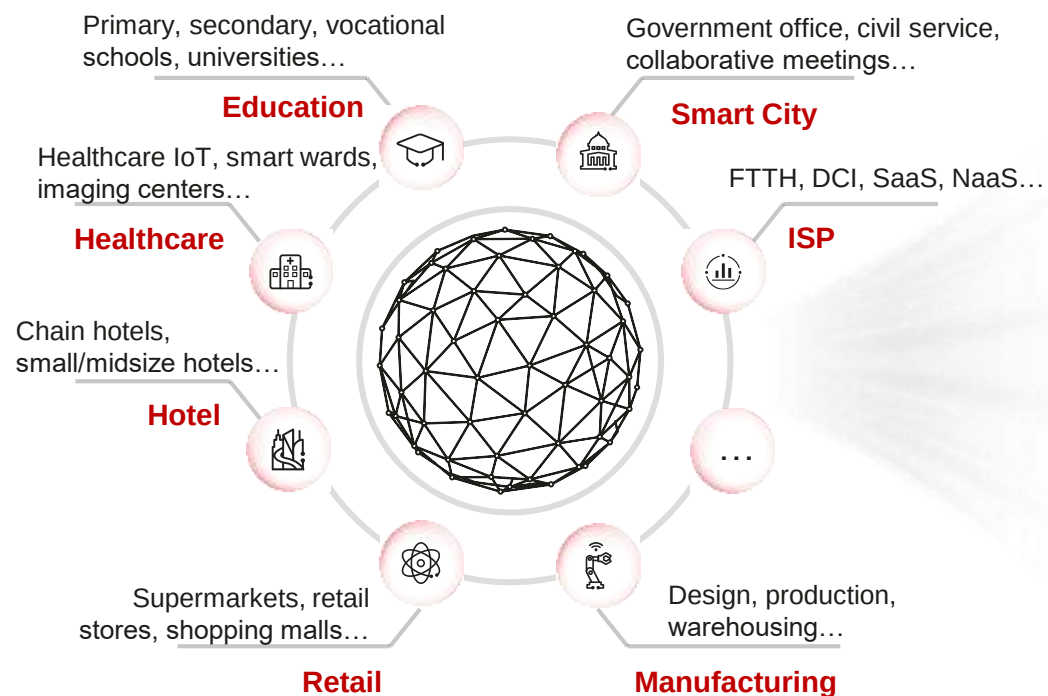
Huawei iFTTR F50 Wins the Leading Home Wi-Fi Networking Service Award at the Broadband World Forum 2024

Access Network Market Share: No.1 for 16 Consecutive Years



Digitalization Scenarios – Huawei Industry Know-how: Scenario-Based Solutions

Focused Industries for local market



Scenario-based solutions

Hotel



Guest Room Network
Apartment Room

Healthcare



Hospital campus network
HIS/PACS Active-Active data center

Education



Higher education campus network
FTTO for dormitories

Smart City



Better Governance | Better Livelihood | Better Economy

Retail



Smart store campus network
All-wireless warehousing network

Manufacture



Factory network

Huawei IP & Storage At a Glance

A leading provider of intelligent IP networks



Carrier business

Best strategic partner of customers



CloudCampus



NetEngine AR AirEngine AP

CloudWAN



NetEngine A800 Series

CloudFabric



CloudEngine DCN Switch

HiSec



HiSecEngine Firewall
HiSecEngine AntiDDoS



CloudEngine Campus Switch



NetEngine 8000 M/F/X



CloudEngine DCN Switch

Huawei Storage to Take the Lead



OceanStor Pacific

OceanStor Dorado



Enterprise business

First-choice partner for enterprise digitalization



No.1

NetEngine

WAN routers

in the global router market

Storage

4-Year Gartner Customers' Choice for Primary Storage Platforms



No.1

AirEngine

W-Fi APs

in the global enterprise Wi-Fi 7 shipments



No.1

HiSecEngine

firewalls

in the hardware firewall market of China



NetEngine 8000/CloudEngine Interop Best of Show Award



the leaders 2025 MQ of enterprise wired and wireless LAN infrastructure



Winning Gartner Customers' Choice 17 times within 6 years

Frost & Sullivan



Global Best Customer Value
Global Technology Leadership
New Product Innovation Leadership



Leadership Award
Global Wi-Fi 6/7 Market and Routers New Product Innovation

Application Cases

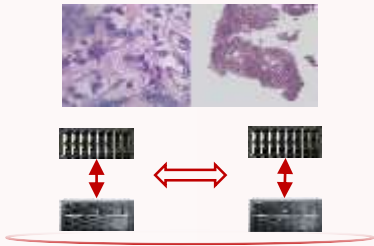


One fiber for all service, easy deployment

- 50% capex saving vs traditional LAN
- 30% power saving with green fiber



High reliable **network** and **IT system**



High density **storage** to balance cost and performance



Ecosystem for **IoT** and **AI-assisted diagnose**



Ideahub for Smart Classroom



Multi-GE and **Wi-Fi 7** for school campus



RDM storage: High-density, Rich Features, Multi-site DR

Solid Cooperation with European Partners and Industries

Fully Trust by European Industries

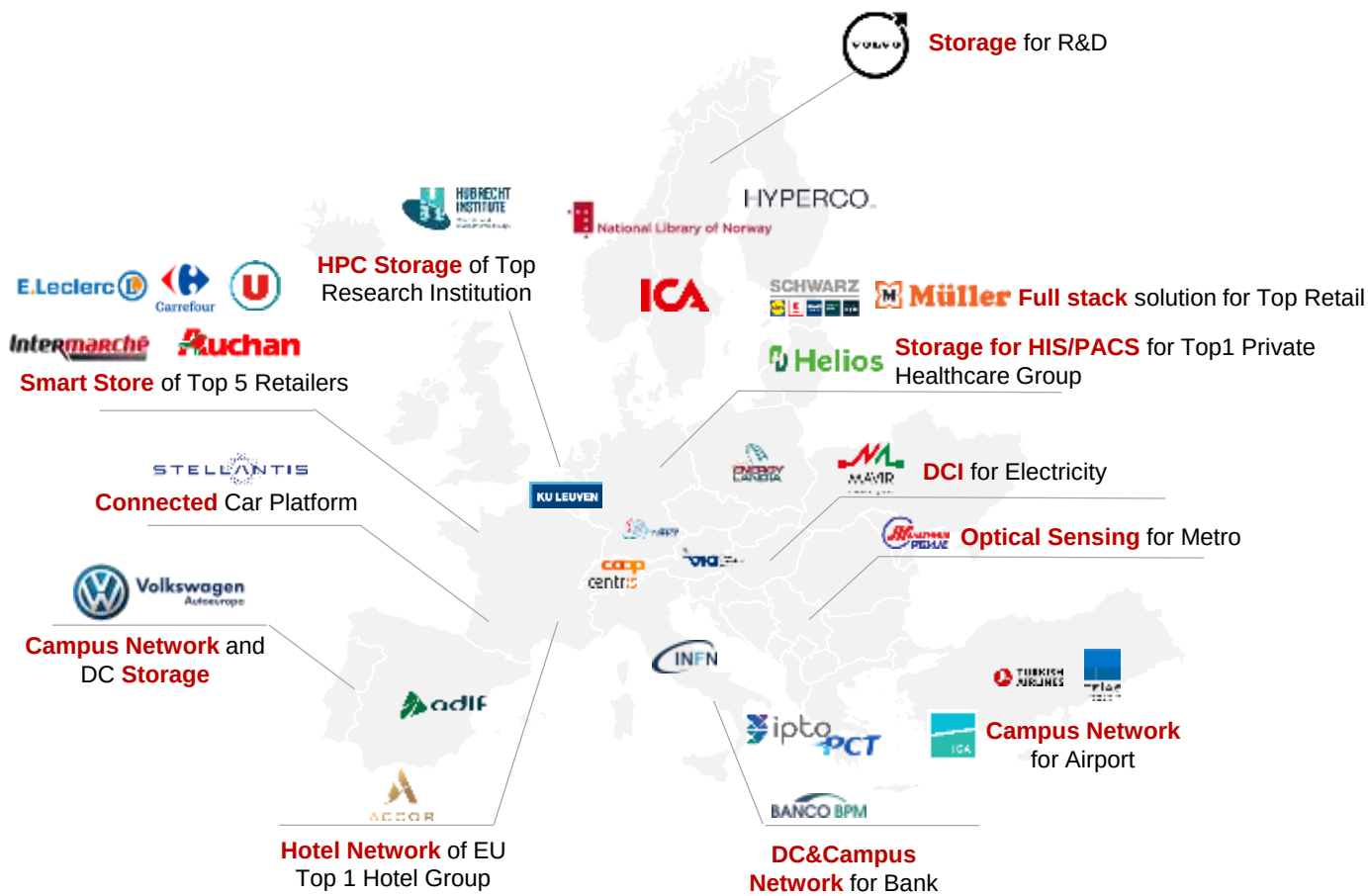


94%
business with Partner

5,000+ Partners

8,300+ Certifications

Continuous New Achievements



31 Scenario-based Solutions Released in Europe Commercial Market



Education x 7

- Smart Classroom
- Digital Classroom
- Interactive Classroom
- Collaborative Classroom
- Recording Classroom
- FTTO for Education
- Primary and Secondary School Network



Healthcare x 6

- FTTO for Healthcare
- Municipal Hospital Active-Active Data Center
- Small and Midsize Hospital Network
- Assets Management
- Medical Consumables Management
- Vital signal monitoring in nursing homes



Retail x 5

- Electrical Shelf Label (ESL)
- Energy Saving and Environment Monitoring
- Retail store Wi-Fi Network
- Retail store precision marketing
- Retail Branches Network



Regional Gov. x 8

- Meeting Room Ideahub
- Government Office Network
- Data backup
- Intelligent video conference
- Intelligent Office campus network
- Intelligent Datacenter network
- DCS Light-weight datacenter cloud service
- Storage for virtualization



Hotel x 2

- Hotel Network
- Low Carbon All-Optical Hotel Network

ISP x 2

- FTTX Network for SME
- MSP Cloud Managed Network



Manufacturing x 1

- Small and Midsize Factory Network

131+ Competitive and Marketable Products for Commercial Market



Data Communication



Optical Access



Data Storage



Intelligent Collaboration





THANK YOU!